



February 10, 2011

Meiji Holdings Co., Ltd.
Meiji Seika Kaisha, Ltd.
Meiji Dairies Corporation

Notice concerning Representative Directors of Meiji Group Companies

Meiji Holdings Co., Ltd. (President: Naotada Sato) and its wholly owned subsidiaries, Meiji Seika Kaisha, Ltd. (President: Naotada Sato) and Meiji Dairies Corporation (President: Shigetaro Asano), hereby notify that the Board of Directors, at their meetings held today, have decided to nominate representative directors of the Meiji Group companies as described below (effective April 1, 2011).

It should be noted that on April 1 2011, Meiji Holdings Co., Ltd. will implement a corporate reorganization of the Meiji Group by way of a company split between its subsidiaries, placing a food company (Meiji Co., Ltd.) and a pharmaceutical company (Meiji Seika Pharma Co., Ltd.) under its umbrella.

1. Meiji Holdings Co., Ltd.

Naotada Sato

President and Representative Director
Concurrently serving as Director of Meiji Co., Ltd.
and Director of Meiji Seika Pharma Co., Ltd.

* Naotada Sato will retain his post as president and representative director of Meiji Holdings, but he will no longer serve concurrently as president and representative director of Meiji Seika Kaisha, Ltd. His new concurrent post is indicated above.

Shigetaro Asano

Representative Director
Concurrently serving as President and
Representative Director of Meiji Co., Ltd.

* Shigetaro Asano will retain his post as representative director of Meiji Holdings, but he will resign the post of executive vice president. He will no longer concurrently serve as president and

representative director of Meiji Dairies Corporation. His new concurrent post is indicated above.

2. Meiji Co., Ltd.

Shigetaro Asano

President and Representative Director, and concurrently serving as Representative Director of Meiji Holdings Co., Ltd.

(Present: President and Representative Director of Meiji Dairies Corporation and concurrently serving as Executive Vice President and Representative Director of Meiji Holdings Co., Ltd.)

3. Meiji Seika Pharma Co., Ltd.

Masahiko Matsuo

President and Representative Director, and concurrently serving as Director of Meiji Holdings Co., Ltd.

(Present: Director and Senior Executive Officer of Meiji Seika Kaisha, Ltd. and concurrently serving as Director of Meiji Holdings Co., Ltd.)

Note: For details regarding these appointments, please refer to the news release of the same date posted on our website (available in Japanese only).